



ExV: BC1

(Exponential Ventures: Blockchain 1)

Summary:

We invest in startups that expand human potential and alleviate suffering.

Exponential Ventures has worked with everyone from head's of state, to presidents of major banks, to regulators and monetary authorities on it's quest to architect the new startups inside the new digital asset economy.

We've built the bridge from the old economy to the new and are now, together with dynamic startup founders, architecting the new economy.

The next step we are taking is creating the first publicly traded fund for investors in blockchain startups which will be listed on the the TSX Venture Exchange and the Bermuda Stock Exchange. This will facilitate exchange between old stores of value and new digital assets, allowing the old economy to fund developments and growth in the new economy, and doing so safely and securely for investors and startup founders.

ExV's Unfair Advantages:

1. **Our on-demand network of 500+ exponential advisors.** The world's best technologists and subject-matter experts, available as and when needed.
2. **Our blockchain startup blueprint.** A clear, legal, compliant, efficient, repeatable path to launching any digital asset startup. Essentially, a step by step "How-to" on creating your own digital asset startup and security token.
3. **Solid government relations.** International, federal, state/provincial relationships across many aspects of government, from executive to regulatory to finance.
4. **Trusted "crypto" relationships.** The smartest people in digital assets, including top exchanges, investors, networks, founders, and developers.



ExV: BC1 Investment Thesis

We invest in blockchain startups that expand human potential and alleviate suffering to enable meaningful living.

We believe a meaningful life is a human right. We invest in startups that disrupt systems of control and correct power imbalances, giving everyone equal and fair access to products, services and communities that enable meaningful living.

We created Exponential Ventures (ExV) to help founders build exponential enterprises. We believe exponential startups are the best catalyst for social change. We only invest in founders who have the highest potential of exponentially scaling solutions globally.

Thesis Part 1: *The network of blockchains will replace the Internet.*

“Software is eating the world”, as Marc Andreessen famously said. Well, blockchain is eating the Internet.

Blockchain introduces trust to the Internet, for the first time. Said another way, a trusted engagement is a secured value exchange, whether that’s an exchange of time reading content on a blog, giving personal data to your government, or trading any store of value such as a digital asset for fiat currency.

Different blockchains verify different aspects of user engagement online. As more and more blockchains connect to support the services of web users, non-blockchain equipped services will simply fall away, as they will not (and can never) be trusted.

Connections to world wide web pages that are not secured and validated by blockchains will cease to exist over time. Bad players will slowly go extinct as blockchain-based services prevent their access to users.



The network of blockchains will eventually become the new Internet. And, because we believe absolute trust scales absolutely, ExV invests in platforms that create and grow trust with their users (in addition to adding significant value by solving a major problem).

Thesis Part 2: *Founders first, business second.*

We bet on the founder. Instead of investing in ideas we invest in the value creators themselves. We believe our founders are uniquely capable of building exponential enterprises and so invest in them.

Founders are supported with a connection to an on-demand advisory/solution network for quick problem solving, and then encouraged to invest as much time as possible in their unique abilities and the unique value propositions of their startup.

Our founders are, above all, adaptable. They have a natural ability to quickstart, iterate and scale quickly and cost-effectively. They are aligned with our core values. They constantly display grit and determination and are resourceful. They are profit driven, people-centric, and obsessed with the solution they are building.

Thesis Part 3: *Exponential thinkers must advise startups.*

In order to enable exponential scale reliably, the startup must be surrounded by exponential thinking and practical, up-to-date exponential advice.

Humans are not trained to think exponentially. It requires significant reprogramming and remaining diligent in order to avoid linear thinking. Our network of exponential thinkers, practitioners and advisors start the reprogramming process with our founders and keep them in the exponential worldview.



What ExV invests in:

Products: Software with a blockchain layer.

- Consumer or infrastructure.
- Exponentially growing field, preferably with gatekeepers.
- Build on back of existing platforms.

Spaces: Where value exchange is newly created or significantly accelerated.

- Fintech to solve financial inclusion.
- Healthtech to solve wellness agency.
- Marketplaces to mobilize the share economy.
- Data management to improve intelligence.
- Identity systems to enable sovereignty.
- Tokenizing assets to redefine ownership.
- Communities to empower tribes to self actualize.

Ideal Investor:

- Possesses a positive intent toward humanity
- Long-term focus and appetite to grow position
- Network of relationships that benefit ExV startups